

B.S. in Health and Physical Education Sport Management Concentration (Non-Teaching)

Department of Health, Physical and Secondary Education

Program Information

The Department of Health, Physical and Secondary Education offers a Bachelor of Science Degree in Health and Physical Education with a concentration in Sport Management. The degree requires 120 credit hours. In support of the mission of the University and College of Education, the department is committed to preparing students for the business aspects of sports and recreation. The department is further committed through its curricula to assist students with demonstrating skills and knowledge of many facets of sport management, athletics, recreation, and business operations.

A member of the NCATE accredited College of Education, the Health and Physical Education-Sport Management Program is approved by both the NC State Department of Public Instruction and UNC Board of Governors to offer the BS degree. Students in the Health and Physical Education-Sport Management Program are trained in the business functions of Sport Recreation. In order to be as successful Sport Management professional, the SPTM concentration focuses on five core competencies:

Admission Requirements

To the Department

Students entering the Department of Health, Physical and Secondary Education must complete a [Declaration of Major Form](#) to receive departmental advisement and be assigned an advisor in the major concentration. All majors must choose a Bachelor of Science in Health and Physical Education-Sport Management.

Applicants must meet the following in order to be admitted to Health and Physical Education-Sport Management concentration:

- Complete all courses in the University College Core Curriculum;
- Have a cumulative GPA of 2.0 or higher; and
- Earn a grade of C or higher in all SPTM, HEED, and HPE major core courses;

Note – Student must be classified as a Junior or Senior to enroll in 400 level courses.

Graduation Requirements

To the University

To apply for graduation, the candidate must:

- Apply for graduation
- Pay \$75 application fee
- Spring Candidates should apply for graduation by March 30 of the same year
- Fall candidates should apply for graduation by October 30 of the same year
- To apply for graduation, follow the [Banner Student Online Graduation Application Instructions](#)
- Transcripts will be updated with “Degree Awarded” and diplomas mailed 4-6 weeks after graduation.

Program Requirements

University College Core Curriculum

39 Credit Hours

Physical Education Core Courses

33 Credit Hours

PEDU 101	Swimming I	1 credit
PEDU 205	Net/Wall & Field/Striking Games	1 credit
PEDU 215	Target & Invasion Games	1 credit
PEDU 302	Motor Learning	2 credits
PEDU 310	Rhythms and Movement Concepts for Physical Educ	2 credits
PEDU 311	History and Principles of Physical Education	3 credits
PEDU 350	Functional Anatomy	2 credits
PEDU 361	Sports Officiating	2 credits
PEDU 421	Measurement and Evaluation	3 credits
PEDU 431	Adapted Physical Education	3 credits
PEDU 450	Kinesiology/Physiology of Exercise	3 credits
PEDU 452	The Intramural Sports Program	3 credits
PEDU 472	Sports in Contemporary American Society	3 credits
PEDU XXX	Elective (see advisor)	3 credits

Professional Education Courses

30 Credit Hours

SPTM 211	Introduction to Sport Management	3 credits
SPTM 301	Sport Governance and Policy	3 credits
SPTM 330	Sport Facility and Event Management	3 credits
SPTM 331	Economics and Finance of Sport	3 credits
SPTM 340	Sport Marketing and Communications	3 credits
SPTM 421	Management and Leadership in Sport Organizations	3 credits
SPTM 450	Legal Aspect of Sport	3 credits
SPTM 490	Sport Management Internship and Seminar	9 credits

Professional Education Courses

30 Credit Hours

HEED 300	Human Sexuality	3 credits
HEED 301	Drug Education	3 credits
HEED 310	Mental and Emotional Health	3 credits
HEED 311	Environmental Health	3 credits
HEED 372	First Aid and Safety Education	3 credits
HEED 420	Nutrition	3 credits



Program Coordinator

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Contact Information

BACHELOR OF SCIENCE IN HEALTH AND PHYSICAL EDUCATION SPORT MANAGEMENT CONCENTRATION 120 Credits

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